

RuPay Value added offers



Period: 25<sup>th</sup> August 2017 till 31<sup>st</sup> March 2018

Address :- SG Electronica

Ponnurunni, Vytila, Ernakulam, Kerala 682019

One location in Kochi (Total 7 location in Kerala)

**Address:** Electronic Jn., Near MC College, Wayanad Road, Kozhikode, Kerala 673011

**Address:** 39/4512-C2, 1st Floor, Electronics St, Karimpatta Cross Road, Electronic Expo Center, Pallimukku, Kochi, Kerala 682016

**Address:** Kothamangalam, Kerala 686666

**Address:** Ponnurunni, Vytila, Ernakulam, Kerala 682019

## A. Offer Details

- Shop for Home Appliances worth Rs 5000 to Rs 25000/- :- 10% Off on Bill
  - Shop for Home Appliances worth 25000/- to 50000/- :- 15% off on the Bill
  - Shop for Home Appliances worth Above 50000/- :- 20% off on the Bill
- Offer validity period: From 25<sup>th</sup> August 2017 till 31<sup>st</sup> March 2018

## B. Redemption Process

1. Visit the venue.
2. Select from the wide range of products .
3. Customer must flash the offer communication (Email , SMS , Leaflet or Bank or NPCI website )and swipe their Rupay cards at the POS machine and avail the offer
4. Complete your payment using RuPay Debit/ Credit Card only

## C. Escalation Matrix

\*\*\*In case of any offer related queries, call on Mr Jisto on +91 9946468888.

## D. Terms & Conditions

1. **SG Electronica** is providing exclusive offer for RuPay debit cardholders to shop in the venue
2. Offer is applicable on spends towards purchase of Home Appliances Products as per the below minimum purchase slab:
  - Shop for Home Appliances worth 5000 to 25000/- :- 10% off on Bill
  - Shop for Home Appliances worth 25000/- to 50000/- :- 15% off on the Bill
  - Shop for Home Appliances worth Above 50000/- :- 20% off on the Bill
3. The offer is available only for RuPay card holder.
4. The minimum purchase amount should be Rs. 5000 to avail the offer.
5. The offer is valid till 31<sup>st</sup> March 2018
6. The offer is applicable only on Home Appliances.
7. This offer cannot be combined with any other promotion/offer running on the store.
8. Home Delivery charges free till 5Kms, for more than 5Kms Delivery Charges will be applicable.
9. This offer will be not applicable on already discounted products.
10. SG Electronica holds the right to cancel or change any offer at its discretion.
11. All NPCI & SG Electronica standard terms and conditions applicable.
12. Address :- SG Electronica, Ponnuruni, Vyttila, Ernakulam, Kerala 682019

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