

Product Manager- Mutual Fund (Grade III/ IV):

Number of Vacancies:1

Educational Qualification:MBA With Certification- AMFI

Experience: 5 years in Financial services Product Team, Financial Services preferably Mutual Fund

Age Limit: 35 years (Relaxation 5 years for experience)

Place of Posting: Chennai/Bengaluru/Thrissur

Job Profile: Product and process improvement, sales distribution

Job Responsibility: Manage product profitability, maximizing revenue from existing products and creating revenues from new products. Data Analytics and MIS related to the portfolio. Managing Profitability, business volumes & participating in the development and execution of investment product as well as marketing strategies. Expertise in handling all aspects of investment accounts (customer segmentation, product positioning, pricing, brand management & sales); adept in providing extensive support with a specific focus on market promotion and key client relation. Hands-on experience in charting out sales strategies, customer withholding and enhancing business volumes as per profitability norms of investment business. Own and drive overall product launch and sales strategy and roadmap . Drive sales channel engagement activities Design and execute product centric campaigns for various channels. Understand customer needs, market trends and industry best practices and improve customer proposition. Data Analytics and MIS related to the portfolio

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