

**Product Manager- Bancassurance(Grade III/ IV)****Number of Vacancies:**1**Educational Qualification:** MBA.,Certification- IRDAI**Experience:** 5 years in Insurance (Product Management, Financial Services preferably Life/non-life Insurance)**Age Limit:** 35 years (Relaxation 5 years for experience)**Place of Posting:** Thrissur**Job Profile:** Product and process improvement, data analytics

**Job Responsibility:** Develop product strategy and roadmap (business cases, partner management) based on anticipation of regulatory changes, analysis of competitor offerings, client needs and FINO business objectives. Ensure product compliance / audit and regulatory adherence. New consumer promotion scheme launches, and analyzing/ evaluating proposals from vendors, business partners, associates. Understanding and rolling out the concept of Risk Management in medical fraternity. Drive sales channel engagement activities . Design and execute product centric campaigns for various channels and increase insurance. penetration across channel segments. Position and create adequate buzz to gain mindshare for the insurance products and sales stories across the branch network. Understand customer needs, market trends and industry best practices and improve customer proposition. Manage product profitability, maximizing revenue from existing products and creating revenues from new products. Data Analytics and MIS related to the portfolio

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